KEY+ CHALLENGE

GET INVOLVED

We know that school doesn't always cover all the skills you'll need in life, which is why you've been given the opportunity to take part in a programme that helps young people get the very best start. The KEY+ Challenge is here to make sure you're supported and have the tools, friendships and confidence to enjoy the journey.

WHO WE ARE

The Key is a North East Charity committed to empowering young people across the North East, especially those growing up in poverty or navigating challenging circumstances.

WHAT YOU'LL DO

The KEY+ Challenge is a fun programme where small groups of young people, supported by a KEY+ Facilitator, take on the challenge of being in charge. Together you'll learn new skills whilst building confidence and having fun! You'll be set the challenge to:

1. **Think** of ideas for a fun activity or project to do together and a team name
2. **Plan** what is needed for you to do your project, starting with a £250 budget
3. **Pitch** or present your final idea to a panel of volunteers
4. **Do** your project if given the go ahead from the panel
5. **Review** and reflect on your project, learning, and development



You can take on up to 3 stages - each one a step up in budget and ambition - ending with a social enterprise that makes a real difference!

The KEY+ Challenge helps you:

Do something fun in a small group

Strengthen friendships

Boost your skills for life

Build confidence and belief

KEY+ IN SCHOOLS

Stage 1



TEAM: SIGMA ADELL

This group built communication, teamwork, and problem-solving skills while helping each other on the Fox Lake inflatables.

"We all had fun and we worked well together as a team!"

Stage 2



TEAM: ASPIRE

This team made the Year 11 Christmas event a hit with a silent disco, taking charge of research, pricing, and event planning.

"I learned to communicate better."

Stage 3



TEAM: THE FIVE GEMS

This team created a song to spread awareness of Type 1 and Type 2 diabetes, working with The Bunker CIC to bring it to life.

"Taking part in the KEY+ has helped me improve my skills and have confidence in my self."