



THE KEY AWARDS 2022

Celebrating you

The Key Awards 2022 is a night to celebrate Key inspirational achievements and journeys. This year, we'll be celebrating in person at Newcastle Crowne Plaza on the evening of Thursday 23rd June 2022. As this year's awards coincide with our 30th birthday, we've incorporated two new special awards to commemorate the occasion. Take a look and get nominating your groups, projects, facilitators, partners and volunteers.

The Key Community Champions: This award recognises Key Project's that have demonstrated significant community benefit. The judging panel will take into consideration how young people:

- Understood the community need for their project
- Created significant social change
- Galvanised others and created a ripple effect in the community
- Benefitted others from the local community

The Key Best Group Name: The award recognises a unique Key Group name.

The Key Pitch Innovators: This award recognises a group of young people who have delivered their Key Panel pitch in an innovative or unusual way. The judging panel will take into consideration how the pitch to panel was:

- Creative
- Unique
- Detailed – demonstrating their skills development, project idea, planning and budgeting.

The Key Super Evaluators: This award recognises a group of young people who have evaluated their Key Project in an innovative or unusual way. The judging panel will take into consideration how the evaluation was:

- Creative
- Unique
- Detailed – demonstrating their skills development

The Key Unique Project Award: This award recognises a Key Project that has been particularly innovative and unique. The judging panel will take into consideration how the project was:

- Creative, unusual and unique
- The project was a new approach to an issue or idea
- The young people thought outside of the box
- Stretched their idea and pushed what they could achieve beyond the limits.

The Key Inspirational Award: This award recognises young people who have positively changed throughout The Key. Nominations can be for either a Key Group as a whole or an individual young person. It aims to recognise how they have grown and developed through their Key journey. The judging panel will consider:

- Built the 12 Key Skills and developed their self-confidence and self-esteem
- Overcome barriers to progression
- Realised that they are in control and can achieve anything they put their mind towards
- Inspired others

The Key Extraordinary Group Award: This award recognises an inspirational group of young people who completed all stages of The Key. The judging panel will consider:

- The group's personal development throughout their Key Journey including how they developed the 12 Key Skills and built their self-confidence, self-esteem, mindset and attitude.
- Overcome barriers to progression
- Realised that they are in control and can achieve anything they put their mind to
- Inspired others



THE KEY AWARDS 2022

Celebrating you

The Key Exceptional Facilitator: This award recognises an exceptional Key Facilitator. The judging panel will take into consideration how the Key Facilitator has:

- Inspired belief in young people
- Went above and beyond
- Demonstrated dedication to The Key
- Made a positive impact on their young people
- Delivered a quality intervention for their young people with The Key

The Key Outstanding Partner: This award recognises an exceptional Key Partner that has championed The Key in their organisation and has made the most of their Key Membership. The judging panel will take into consideration how the partner:

- Used their Key Membership, The Key and Key Project allocation with young people
- Advocated The Key, our programme and their Key Membership
- Positively promoted the achievements of their young people using The Key i.e. press release to newspaper, tagging The Key on social media, referring to The Key as The Key and not Keyfund.
- Supported other Key Partners e.g. Sitting on Key panels or offering guidance when needed.
- Made the most of The Key i.e. using their membership in new ways or settings.

The Key Volunteer of the Year: This award recognises an exceptional Key Volunteer. The judging panel will take into consideration how the Key Volunteer has:

- Inspired belief in young people
- Went above and beyond
- Demonstrated dedication to The Key
- Made a positive impact on their young people

The Key Anniversary All-Star Facilitator: This award marks The Key's 30th anniversary and recognises an exceptional Key Facilitator who has been championing The Key for 5+ years. The judging panel will take into consideration how the Key Facilitator has:

- Continuously inspired belief in young people
- Length of time serving as a Key Facilitator
- Made a positive impact on their young people
- Delivered a quality intervention for their young people with The Key

*If you need support in finding out how long your nominee has been a Key Facilitator then please contact the Key on 0191 731 7830.

The Key Anniversary All-Star Partner: This award marks The Key's 30th anniversary and recognises an outstanding Key Partner that has championed The Key in their organisation for 5+ years. The judging panel will take into consideration how the partner:

- Advocated The Key, our programme and their Key Membership throughout
- Used their Key Membership, The Key and Key Project allocation with young people
- Positively promoted the achievements of their young people using The Key
- Supported others to use The Key including existing partners and encouraging potential partners
- Made the most of The Key

*If you need support in finding out how long your nominee has been a partner then please contact the Key on 0191 731 7830.

[You can submit your nominations online here.](#) Deadline for submissions is 12 noon on Tuesday 19th April 2022. If you have any questions about any category or would like additional information then please don't hesitate to email us on theteam@thekeyuk.org.