The Key Awards – Categories & Criteria

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| **The Key Inspirational Award** |
| This award recognises young people who have positively changed throughout The Key Framework. Nominations can be for either a Key Group as a whole or an individual young person. It aims to recognise how they have grown and developed through their Key journey. The judging panel will take into consideration how they have:* Developed their self-confidence and self-esteem
* Build the 12 Key Skills
* Overcome barriers to progression
* Realised that they are in control and can achieve anything they put their mind to
* Inspired others
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| **The Key Community Champions** |
| This award recognises Key Project’s that have demonstrated significant community benefit. The judging panel will take into consideration how the project and young people:* Understood the community need for their project
* Created significant social change
* Galvanised others and created a ripple effect in the community
* Benefitted others from the local community
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| **The Key Panel Innovators** |
| This award recognises a group of young people who have delivered their Key Panel pitch in an innovative or unusual way. The judging panel will take into consideration how the panel was:* Creative
* Unique
* Detailed – demonstrating their skills development, project idea, planning and budgeting.
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| **The Key Super Evaluators** |
| This award recognises a group of young people who have evaluated their Key Project in an innovative or unusual way. The judging panel will take into consideration how the evaluation was:* Creative
* Unique
* Detailed – demonstrating their skills development.
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| **The Key Best Group name – Automatic Entry** |
| All groups registered after 1st May 2019 will be automatically entered into this award category. |
| **The Key Exceptional Facilitator** |
| This award recognises an exceptional Key Facilitator. The judging panel will take into consideration how the Key Facilitator has:* Inspired belief in young people
* Went above and beyond
* Demonstrated dedication to The Key Framework
* Made a positive impact on their young people
* Delivered a quality intervention for their young people with The Key Framework
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| **The Key Covid Champions** |
| This award recognises Key Project’s that demonstrated excellence during the pandemic. This could be because they thought of out the box with their project idea or they created significant community benefit with their project. The judging panel will take into consideration how the project and young people:* Responded to adversity with their Key Project idea
* Created significant social change
* Used their creativity for their Key Project
* Galvanised others and created a ripple effect in the community
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| **The Key Unique Project** |
| This award recognises a Key Project that has been particularly innovative and unique. The judging panel will take into consideration how:* Creative, unusual and unique the project idea was
* The project was a new approach to an issue or idea
* The young people thought outside of the box
* Stretched their idea and pushed what they could achieve beyond the limits.
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| **The Key Outstanding Member** |
| This award recognises an exceptional Key Member that has championed The Key in their organisation and has made the most of their Key Membership. The judging panel will take into consideration how the member:* Used their Key Membership, The Key Framework and Key Project allocation with young people
* Advocated The Key, The Key Framework and their Key Membership
* Positively promoted The Key and the work of their young people throughout The Key Framework i.e. press release to newspaper, tagging The Key on social media, referring to The Key as The Key and not Keyfund.
* Supported other Key Members ie. Sitting on Key panels or offering guidance when needed.
* Made the most of their Key Framework i.e. using their membership in new ways or settings or in a variety of different ways ie. Social action and general Key Projects.
* *\*We’d love to see any photos/attachments demonstrating the above. If you have any photos of how The Key is present in your organisation (i.e. The Key logo and photos on the wall) or if you’ve sent out press releases.*
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| **The Key Extraordinary Group Award** |
| This award will be decided by the panel based on the nominations received from the previous categories and will be the most outstanding group as judged by the panel. |

Please note: The Key Awards 2021 will be held online on Thursday 17th June 2021 at 6.30pm.

**Nominations should be emailed to:** theteam@thekeyuk.org **using the subject line ‘Key Award Nomination.’**

Nominations are now open and will close at 12noon on Tuesday 20th April 2021.

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| The Key Awards 2021 Nomination Form |
| Your Name: |  |
| Nomination Category: |  |
| Name (of Key Group, young person, volunteer, Key Member): |  |
| Group Members: |
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| Please explain your reason for nomination, including reasons & examples of why they should be chosen (Guidance: 200 words) |
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**Nominations should be emailed to:** theteam@thekeyuk.org **using the subject line ‘Key Award Nomination.’**

**Deadline for nominations is 12noon on Tuesday 20th April 2021.**

**Guidance:**

* You **can** nominate yourself and your own Key Groups.
* Groups **can** enter more than one category.
* Groups must have pitched to panel between the 6th April 2019 and the 31st March 2021.
* Groups **can** be from any stage.
* To nominate a group for more than one category please complete a separate nomination form (overleaf).
* Nominations received after the closing date **will not** be counted.
* Nominations will be accepted from young people, Key Facilitators, Community Panel Members, or anyone who has learned about the group’s achievements.
* Winners will be decided by an independent panel in May 2021. The judge’s decision is final.
* No-one connected to the shortlisted groups will be eligible to sit on the judging panel.