The Key Awards – Categories & Criteria

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| **The Key Inspirational Award** |
| This award recognises young people who have positively changed throughout The Key Framework. Nominations can be for either a Key Group as a whole or an individual young person. It aims to recognise how they have grown and developed through their Key journey. The judging panel will take into consideration how they have:   * Developed their self-confidence and self-esteem * Build the 12 Key Skills * Overcome barriers to progression * Realised that they are in control and can achieve anything they put their mind to * Inspired others |
| **The Key Community Champions** |
| This award recognises Key Project’s that have demonstrated significant community benefit.  The judging panel will take into consideration how the project and young people:   * Understood the community need for their project * Created significant social change * Galvanised others and created a ripple effect in the community * Benefitted others from the local community |
| **The Key Panel Innovators** |
| This award recognises a group of young people who have delivered their Key Panel pitch in an innovative or unusual way. The judging panel will take into consideration how the panel was:   * Creative * Unique * Detailed – demonstrating their skills development, project idea, planning and budgeting. |
| **The Key Super Evaluators** |
| This award recognises a group of young people who have evaluated their Key Project in an innovative or unusual way. The judging panel will take into consideration how the evaluation was:   * Creative * Unique * Detailed – demonstrating their skills development. |
| **The Key Best Group name – Automatic Entry** |
| All groups registered after 1st May 2019 will be automatically entered into this award category. |
| **The Key Facilitator of the Year** |
| This award recognises an exceptional Key Facilitator. The judging panel will take into consideration how the Key Facilitator has:   * Inspired belief in young people * Went above and beyond * Demonstrated dedication to The Key Framework * Made a positive impact on their young people * Delivered a quality intervention for their young people with The Key Framework |
| **The Key Volunteer of the Year** |
| This award recognises an exceptional Key Volunteer. This individual may be someone from outside of your organisation who has sat on Key Panel’s or has supported your young people with their Key Journey in some way. The judging panel will take into consideration how the volunteer has:   * Demonstrated their dedication * Committed their time to supporting Key activity * Made a positive impact on others through their volunteering |
| **The Key Unique Project** |
| This award recognises a Key Project that has been particularly innovative and unique. The judging panel will take into consideration how:   * Creative, unusual and unique the project idea was * The project was a new approach to an issue or idea * The young people thought outside of the box * Stretched their idea and pushed what they could achieve beyond the limits. |
| **The Key Member of 2020** |
| This award recognises an exceptional Key Member that has championed The Key in their organisation and has made the most of their Key Membership.  The judging panel will take into consideration how the member:   * Used their Key Membership, The Key Framework and Key Project allocation with young people * Advocated The Key, The Key Framework and their Key Membership * Positively promoted The Key and the work of their young people throughout The Key Framework i.e. press release to newspaper, tagging The Key on social media, referring to The Key as The Key and not Keyfund. * Supported other Key Members ie. Sitting on Key panels or offering guidance when needed. * Made the most of their Key Framework i.e. using their membership in new ways or settings or in a variety of different ways ie. Social action and general Key Projects.   *\*We’d love to see any photos/attachments demonstrating the above. If you have any photos of how The Key is present in your organisation (i.e. The Key logo and photos on the wall) or if you’ve sent out press releases.* |
| **The Key Group of 2020** |
| This award will be decided by the panel based on the nominations received from the previous categories and will be the most outstanding group as judged by the panel. |

Please note: The Key Awards 2020 will be held on Tuesday 30th June 2020 at Newcastle Crowne Plaza 6.30-9pm.

All shortlisted groups will be invited to attend.

**Nominations should be emailed to:** [theteam@thekeyuk.org](mailto:theteam@thekeyuk.org) **using the subject line ‘Key Award Nomination.’**

Nominations are now open and will close at 12noon on Friday 3rd April 2020.

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| The Key Awards 2020 Nomination Form | | |
| Your Name: |  | |
| Nomination Category: |  | |
| Name (of Key Group, young person, volunteer, Key Member): |  | |
| Group Members: | | |
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| Please explain your reason for nomination, including reasons & examples of why they should be chosen (Guidance: 200 words) | | |
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Nominations are open now and will close at 12 noon on 3rd April 2020.

**Guidance:**

* You **can** nominate yourself and your own Key Groups.
* Groups **can** enter more than one category.
* Groups must have pitched to panel between the 1st April 2019 and the 31st March 2020.
* Groups **can** be from any stage.
* To nominate a group for more than one category please complete a separate nomination form (overleaf).
* Nominations received after the closing date **will not** be counted.
* Nominations will be accepted from young people, Key Facilitators, Community Panel Members, or anyone who has learned about the group’s achievements.
* Winners will be decided by an independent panel in May 2020 made up of The Key Board members, Community Panel Members, Key Facilitators and young people. The judge’s decision is final.
* No-one connected to the shortlisted groups will be eligible to sit on the judging panel.